Annex B

Health Overview and Scrutiny Committee – Joint Strategic Needs Assessment (JSNA) Recommendations

The 2010 JSNA was presented to the Health Overview and Scrutiny Committee in January 2011. The recommendations are presented below:

Demography

- Plan at individual service level to explicitly include likely changes to the affected population to ensure that services are robust and sustainable.
- Commissioning plans should ensure that prevention, treatment and support services are accessible to all, regardless of ethnic background.
- All health and social care agencies should review their data collection and service processes as they relate to ethnic minority groups to ensure they can meet the needs of the increasingly diverse population.

Social and Environmental Context

- Implement the Inclusive City recommendations of the Place Survey Focus Group Report 2010.
- Work across all partners in the city to implement the Inclusive York's One City Strategy which aims to increase participation, engagement, cohesion, fairness and inclusion.
- Use the lessons from successful work to target areas of higher deprivation such as the Kingsway project to reduce inequalities within the city.
- Continue to encourage uptake of free school meals and support healthy schools schemes within those schools with the highest proportion of those eligible.
- Target all areas of high deprivation as identified by the developing Child Poverty Strategy, to ensure the right services are targeted in the worse areas of deprivation within York
- Build on York's role as a regional champion for homelessness to continue to develop services to support individuals and families into long term accommodation.
- Provide more specialist accommodation for young people linked to help with training and employment, and seek to provide more dedicated accommodation for teenage parents.
- Seek ways to mainstream referral for affordable warmth interventions.
- Work together to better understand the impact of poor and inappropriate housing on demand for health services.
- Use local research into the health impact of the recession to inform policy and work with Thriving City partners to minimise the impact on individuals and communities.
- Further reduce the number of young people not in education, employment, or training.
- Focus additional, targeted support on vulnerable children and young people; ensuring high aspirations and expectations are part of the

- culture and ethos of schools; increasing further the numbers attending targeted Parenting Programmes
- Concentrate our support for schools and for children on the few areas where performance is as not as strong as we could wish.

Lifestyle and Risk Factors

- Reduce smoking prevalence using all available options including regulation of sales and appropriate support for behaviour change.
- Design stop smoking services to be easy to use by those who are most vulnerable, including pregnant smokers and those in routine and manual occupation groups.
- Use the Be A Star campaign to promote breastfeeding to those least likely to start, particularly younger mums.
- Support Change4Life and other programmes to improve diet.
- Develop programmes in the Children's Centres to include breastfeeding support, weekly under 1 drop-ins and healthy eating sessions.
- Promote sensible drinking across all sections of the community.
- Work in partnership to reduce the harm caused by alcohol and provide services to support harmful and hazardous drinkers.
- Promote awareness of the issues around alcohol and substance misuse recognising that young people will always take risks, but helping them to make positive choices.
- Continue to prioritise prevention and treatment of drug misuse as an area for joint planning and commissioning, through the development of a York specific Drug Action Team.
- Promote physical activity through a variety of opportunities including the Just30 Good News Campaign.
- Develop opportunities to link health and physical activity services through Active York.
- Target teenage pregnancy prevention work in hotspot wards and wards where teenage pregnancy rates are rising.
- Expand programmes to combat unwanted conceptions by developing specific initiatives to raise girls' self-esteem and boys' awareness of their responsibilities.
- Further promote good sexual health through high quality sex and relationships education in schools.
- Work with parents to give them the knowledge and skills to enable them to talk to their children about sex and relationships issues
- Continue to seek opportunities to identify people with high blood pressure, to further reduce the proportion undiagnosed within the community.
- Promote the weight management programmes that are available and seek to mainstream them.
- Work with partners to prevent childhood obesity by supporting healthy eating and physical activity.

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 Continue to improve MMR vaccination rates to reach 95% in order to provide 'herd immunity' to protect those who cannot be vaccinated for medical reasons.

Burden of III-Health

- Target preventative activity such as vascular checks, community health educators and health trainer courses in the most deprived communities to reduce the relative gap in life expectancy.
- Continue to work to reduce the risk of factors of low birthweight and infant mortality including smoking in pregnancy
- Identify those at risk of circulatory disease through the targeted implementation of vascular checks, ensuring that services are available to support lifestyle change as required and improve the primary prevention of cardiovascular disease.
- Continue to identify and treat patients with cancer using established successful mechanisms
- Develop services to reduce COPD admissions to hospital, supporting people to manage their care at home wherever possible.
- Further improve access to NHS dentistry, particularly for groups who are at risk of disadvantage.
- Develop and implement an Oral Health Strategy to ensure people are supported in improving and maintaining their oral health
- Build on initiatives such as the 'Made You Look' campaign to maintain recent improvements in the number of casualties on the road.
- Develop programmes to prevent falls, particularly in older people.
- Work in partnership to reduce the level and impact of violence, including in a domestic setting.
- Promote a safer city through the delivery of outstanding, integrated services by: embedding new ways of working, especially the Common Assessment Framework and the YorOK Child Index.

Client Groups

- Work towards delivering the UK vision strategy to prevent avoidable sight loss, and ensure that people with sight loss can be enabled to live active, independent and fulfilling lives.
- Implement the local strategy for physical and sensory impairment.
- All providers of health and social care services should ensure their services are accessible to, and support the identification of, those with hearing loss.
- Develop further the multi-agency co-located transition team with children with disabilities and strengthen multi agency working in the implementation of the York Charter for Disabled Children.
- Ensure the Aiming High for Disabled Children "Core Offer" is at the heart of our strategy to develop services for disabled children in York.
- Bring integrated health services closer to local communities through the implementation of the local response to the Bercow Report.

- Support people with learning disabilities to live full lives within mainstream services wherever possible.
- Continue to prioritise Short Breaks for disabled children and their families.
- Contribute to the delivery of the 'Our Promise' to ensure that the multi agency focus on improving outcomes for children with disabilities is sustained
- Support the work to implement the Mental Health Commissioning Strategy 2010 – 2015 which is led by the York Mental Health Partnership and Modernisation Board.
- Actively plan for the increase in dementia expected in future years.
- Promote the emotional health of children and young people through the implementation and evaluation of the Targeted Mental Health Programme
- Deliver improvements in the numbers of people who are supported to establish and maintain independent living, and those who are supported to move on from temporary living arrangements in a planned way.
- Reduce levels of delayed discharges from hospital care and improved access to Intermediate Care provision.
- Deliver more complex telecare and telehealth packages targeting those people with higher levels of need to retain their independence.
- Continue to develop alternatives to residential care including the delivery of new extra care schemes.
- Use national and local evidence to improve our understanding of the local prevalence of neurological conditions.
- Implement the York Carers Strategy Group Action Plan 2010-12 with particular attention to building closer joint working and partnerships between health, social care and the third sector.
- Ensure carers are identified and have access to flexible services that meet their individual needs.
- Identify and improve sources of support which enable carers to stay mentally and physically well.
- Work towards a whole family approach in protecting young carers from inappropriate caring.
- Work across the health and education sectors to increase awareness of methods to avoid pregnancy and sexually transmitted infections.
- Provide accessible, local screening facilities to reduce the impact and onward spread of sexually transmitted diseases.
- Work in partnership to increase support and choice during pregnancy and in the postnatal period.
- Increase public engagement in local health service decisions.